

Rules for the 2012 Senior Protection Initiative High School Video Contest

Stop Abuse & Financial Exploitation (SAFE)

1. Videos should address the topic of elder abuse with particular focus on bringing awareness to the damage financial exploitation causes senior citizens. Examples include taking money or cashing checks without permission.
2. Videos should be between 30 seconds to two minutes in length.
3. If your video contains music, video clips, photos, drawings, etc. these things must be of your own creation. (If in doubt about the copyright of an item, please do not use it.)
4. Only currently enrolled Delaware High School students, including Delaware students enrolled in home school, are eligible to participate.
5. Participants with their parents and/or guardians should thoroughly review these contest rules and complete the Video Release Form and Consent Form.
6. Submissions must be received no later than April 15, 2012, when the contest ends.
7. To enter, post your video on your YouTube channel and notify the Senior Protection Initiative by sending a link to your video to seniorprotection@state.de.us
8. Finalists will be contacted by May 10, 2012. If you are notified you are a finalist, the Video Release Form and Consent Form must be submitted before the video can be judged for an award.
9. All finalists' entries will be judged by committee members of the Delaware Senior Protection Initiative. The committee will choose the top three videos that best depict the competition's theme, Stop Abuse & Financial Exploitation (SAFE). The winning videos will appear on the Senior Protection Initiative's Web site.
10. The following awards will be given to the top three videos: \$500 for first place; \$200 for second place; and \$100 for third place. Awards for this contest were provided by the Delaware Developmental Disabilities Council with grant funds provided by the federal Administration on Developmental Disabilities.
11. The State of Delaware reserves the right to use any or all video submissions to help achieve that goal by posting any or all video submissions on its Web site, to broadcast any or all video submissions via media outlets and to distribute any or all video submissions to third parties.
12. The State of Delaware takes no responsibility and assumes no liability in the video creation or its content. Be creative, but be respectful.